



Ascend

Cultivating Future Success

November 16th, 2024

Sponsorship Package

WHY ASCEND?

Introducing Ascend, Powered by Prosper Foundation

850+

Attendees at Prosper 2024
and Strive 2024

8

Years of Experience with the
Prosper Foundation Team

25+

Past Sponsors & Partners

4

Industry Deep Dive Workshops

1st

Case competition
segmented by experience

1







Inspirational & feedback-driven
experience at Ascend 2024

About Ascend

Ascend Competition was founded by Prosper Foundation in May 2024 with the mission to create an empowering environment for future leaders to grow, positioning ourselves as a “Case Competition for All” regardless of their experience levels.

With our feedback-driven approach, Ascend Competition strives to provide a platform where attendees can gain critical hands-on experience with solving a case, presenting in front of judges, and working together on a team — something that simply cannot be replicated in traditional classroom settings. We hope that all attendees can walk away from Ascend feeling confident and excited for any challenges that may come their way, unlocking brand new pathways for future success.

SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Ascend website				
Advertisement on Conference Handbook	¼ PAGE	¼ PAGE	½ PAGE	FULL PAGE
Recognition in the Conference Newsletters	LIMITED	LIMITED	ALL	ALL
Social Media Promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening & Closing Ceremonies Recognition	OPENING ONLY			
Logo on home page of Ascend website				
Pre-Recorded Video During Closing Ceremony				
Opportunity to Host a Booth During Ascend Expo				
Sponsorship Amount	\$250+	\$500+	\$750+	\$1000+

Tier benefits are negotiable and can be tailored to your business.

EVENT DETAILS

Venue



UBC Sauder School of Business

2053 Main Mall, Vancouver, BC V6T 1Z1

We are excited to return to UBC Sauder School of Business to host the inaugural iteration of Ascend. We would like to thank UBC Sauder's support in making our events possible.

Conference Schedule

8:15 – 9:00	Registration
9:00 – 9:45	Opening Ceremony
10:00 – 10:35	Workshop 1 / Networking Session
10:45 – 11:20	Workshop 2 / Networking Session
11:20 – 11:50	Lunch and Ascend Expo
12:10 – 5:00	Staggered Case Release and Presentations
5:15 – 6:15	Finalist Presentations
6:20 – 6:45	Closing Ceremony

PACKAGE BENEFITS

CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link on the Ascend website, with Gold and Platinum tier sponsors featured on the home page. All sponsors will be recognized during opening ceremony, with Silver tier and above sponsors recognized again during closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Ascend.

SOCIAL MEDIA EXPOSURE

With a growing social media reach alongside 2000+ more through our parent organization Prosper, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing at marketing@ascendcompetition.org.

PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30 seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length.

OPPORTUNITY TO HOST A BOOTH DURING ASCEND EXPO

Platinum tier sponsors will have the opportunity to host a booth on behalf of your company during Ascend Expo. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

ALTERNATIVE BENEFITS

The information above are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Conference at conference@ascendcompetition.org.

ADDITIONAL INFORMATION

WHERE YOUR CONTRIBUTION WILL GO TO

Every year, Ascend grants fee waivers to students interested in participating but are unable to due to financial constraints through our parent organization's Prosper All Access Program. This fee waiver program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support that we can provide. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as Ascend's participants are prospective customers and innovators, developers, and business leaders of the future.

PAYMENT AND FEES

Ascend Competition gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursements. Unfortunately, Ascend Competition and Prosper Foundation does not accept gift vouchers or discount coupons as sponsorships.

CANCELLATION

Ascend relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Ascend Competition has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

CONTACT US

Primary Point of Contact



Ryan Guerville
External Vice Chair



externalvc@ascendcompetition.org

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, please reach out directly to chair@ascendcompetition.org.

Email	contact@ascendcompetition.org
Instagram	instagram.com/ascendcompetition
LinkedIn	linkedin.com/company/ascendcompetition
Website	ascendcompetition.org